



TOKYO RAINBOW PRIDE 2024 Sponsorship Guide (English Version)



Table of Contents

IntroductionP.3

Past PridesP.4

- Event Attendance
- Media Exposure (Web / TV • Newspapers)
- Pride Conference
- TRP2023 Special Sponsors list

TRP2024 OverviewP.10

Sponsorship Menus

- Sponsorship menu introductionP.13
- Sponsorship menu overview.....P.14
- Full Sponsorship menuP.16
- Special Sponsorship Plan options.....P.44

Donations

- Donations to Tokyo Rainbow Pride P.50
- Volunteer opportunities P.51

Introduction

Tokyo Rainbow Pride 2023 (TRP2023) unfolded for the first time in four years, embracing an unrestricted number of participants earlier in 2023. The "Pride Parade & Pride Festival" took center stage, drawing in around 240,000 attendees over the course of two spirited days. We would like to extend our heartfelt gratitude extends to everyone who contributed to the success of this celebration.

Next year will mark the 30th anniversary since Japan's inaugural Pride Parade in 1994. And while the collective strides of individuals who courageously raised their voices in the past have undeniably shaped our society and helped evolve society's perceptions around LGBTQ+ issues, there persist numerous challenges, including a lack of progress in legislation.

In the upcoming TRP2024, we aim to reflect on the three decades of progress, so we can shape a brighter future for the next generation. It's about ensuring that at this present moment, we actively shaped what we can shape.

By collaboratively crafting this event with each one of you, our aim extends beyond just LGBTQ+ individuals—it encompasses the creation of a space where everyone can unabashedly and safely embrace their true selves. And in doing so, actively contribute to the realization of a society where every individual can authentically express their identity.

Let's continue to build significant societal change together. Your ongoing support and cooperation are greatly appreciated.

Co-Chairs of Tokyo Rainbow Pride (NPO)
Fumino Sugiyama & Natsumi Yamada

Past Pride - Attendance

In 2023, the Pride **Festival** attracted **230,000** people and the **Pride Parade** **10,000** attendees.

●Pride Festival

Total **230,000 attendees**

※Up from 200,000 in 2022 by +33.3%

DAY1 (4/22) : 100,000 attendees

DAY2 (4/23) : 130,000 attendees

【TRP2022】
Video Clip



●Pride Parade

Mobilized 10,000 people in 39 'floats'

【TRP2023】
Video Clip



●Sponsors

276 companies and various organizations



Past Pride - Media Exposure (Web)

TRP2023 saw exposure in over 3,500 web media publications

TRP's official website received over 1.3 million PVs in the four months surrounding the event.

- **Tokyo Rainbow Pride Official Website**

1,370,357 Page Views (From March to June 2023 actuals)

- **Web Media Exposure**

3,527 mentions (Feb 11 to June 17, 2023 actuals)

- **Major Web Media (Notable selection)**

Coverage was varied and ranged from TV and newspaper-based digital media (national and regional newspapers), business media, weekly and women's magazines, fashion to LGBTQ+ specialized media.

NHK NEWS WEB, TBS NEWS DIG, FNN Prime Online, TVAsa News, ABEMA TIMES, AFPBB News, Asahi Shimbun Digital, Toyo Keizai Online, AERA dot., BUSINESS INSIDER JAPAN, Jiji Press News, Bloomberg, Elle Japon & ELLE DIGITAL, VOGUE JAPAN, Cosmopolitan, SPUR.jp, Story, WWDJAPAN Digital, Billboard JAPAN, BRUTUS, Time Out Tokyo, Sponichi Annex (Sports Nippon), Sports Hochi, Tospo Web, Weekly Women PRIME, g-lad xx, GENXY, newTOKYO, etc.

Past Pride - Media Exposure (TV & Newspapers)

In 2023, our outreach also extended beyond web media, incorporating impactful **TV broadcasts on key stations** and securing coverage in **national newspapers** and various other media outlets.

●TV Broadcasts 21 programs (March to May, 2023 actuals)

TRP's events aired mainly on information and news programs including:

- **NHK** Ohayo Nippon (Good Morning Japan)
- **NTV** Truth Report Bankisha !、news zero
- **TBS** THE TIME、N-Sta、news23、HodoTokushu (Special Reportages)
- **FujiTV** Live News It!
- **TV Asahi** Good! Morning, Yoko Oshita Wide! Scramble, Super J Channel, News Station, etc

●Newspaper exposure 28 articles (March to May 2023 actuals)

The below sample encompasses a diverse array of articles featured in both national and local newspapers, as well as English language and sports publications, showcasing TRP initiatives such as the festival, parade, and/or stage performances:

Yomiuri Shimbun, Asahi Shimbun, Mainichi Shimbun, Sankei Shimbun, The Japan Times, The New York Times, Hokkaido Shimbun, Fukui Shimbun, Tokyo Shimbun, Kanagawa Shimbun, Chunichi Shimbun, Chugoku Shimbun, Ehime Shimbun
Nikkan Sports, Daily Sports, Sports Hochi, etc.

Past Pride – Pride Conference 2022

Experts and corporate sponsors were invited to address various themes, fostering awareness of LGBTQ+ issues, at Pride Conference 2022.

●Issues discussed

The LGBTQ+ situation overseas/Creating Effective Programs for LGBTQ+: A Guide to Utilizing Supportive Systems /Involving the Workplace: Strategies for Internal Engagement/ Gender Considerations for Corporate Public Relations/Expressing One's Sexuality and/or Gender

●Attendees

Approx 130 (Online and offline inclusive)

●Attendee feedback:

- "It provided support for advancing corporate culture and awareness reform toward 'psychological safety' and fostering individuality."
- "It was beneficial as an opportunity for learning and networking."
- "I heard many discussions that can be applied to promoting diversity internally and externally."
- "I learned about various companies' initiatives, the status of their promotion, and listened to expert explanations."
- "It was a very informative conference."
- "It was a very enjoyable and educational time."



TRP2023 Special Sponsors list

Rainbow



Diamond



Platinum



Gold



TRP2023 Special Sponsors list

Silver

AstraZeneca 

 pwc

Johnson & Johnson
FAMILY OF COMPANIES IN JAPAN

 PlayStation.

 EY



 PERSOL

MOVE
by GOTO





Deloitte.
デロイト トーマツ



accenture

 THE ADECCO GROUP

 avanade



 amazon

インディード
indeed
We help people get jobs.

 NTT Group

 workday.

 L'OREAL
JAPAN





 CISCO







The Islands of
TAHITI
タヒチの島々







TRP2023 Special Sponsors list

Bronze



TRP2024 Overview

Tokyo Rainbow Pride 2024 will be held on the following dates:

●Pride Festival & Pride Parade (Yoyogi Park)

- Friday, April 19, 2024, 13:00 – 18:00 (TBC)
- Saturday, April 20, 2024, 11:00 – 18:00 (TBC)
- Sunday, April 21, 2024, 11:00 – 18:00 (TBC)

*Pride Parade will be held on Sunday, April 21 (TBC)

●Pride Conference (Online & Offline)

- Scheduled to be held from November 2024 to January 2025.

●Organizer

Tokyo Rainbow Pride (NPO)

●Media Partner

Don't give up! Change Japan!

For three decades, we've raised our voices.

Since 1994, when Japan first embraced the Pride Parade, each of us proudly marched under the Pride banner, picturing a society that embraces authenticity. What started as a modest yet potent march has grown into a formidable movement.

We stand here today because everyone who believed in reshaping the future stood in solidarity with us, keeping the rainbow Pride spirit high. However, despite our collective yearning for societal transformation, the stark reality remains unyielding to the hopeful desires of many.

Enduring challenges persist, from trailing behind in marriage equality to an unbridged gender gap index, limited choices in expressing our true selves, and the relentless presence of bullying, discrimination, and deep-seated prejudices.

As society becomes more aware of LGBTQ+ and diversity and inclusion, we've gained a shared desire for a world that recognizes and respects diverse genders, lifestyles, and paths to happiness. A multitude of voices clamor for a future where every individual, in their rich diversity, can live fairly and authentically.

For the sake of a future where each person, regardless of their identity, can live authentically and find happiness, we vow to refuse to give up and will continue to demand change.

The background of the slide is a vibrant, multi-colored brushstroke pattern. It features vertical strokes in shades of purple, red, orange, yellow, green, and blue, creating a rainbow-like effect. The strokes are thick and textured, giving the background a hand-painted appearance.

Sponsorship Menus

Sponsorship menu introduction

Explore our exclusive sponsorship plans and customized stand-alone menus designed to align with your company's unique position, ensuring a tailored introduction and branding of your initiatives at TRP2024.

Special Sponsorship Plans

We delighted to present our featured main menu items as 8 comprehensive Tokyo Rainbow Pride sponsorship package plans, each customizable to suit the unique circumstances and preferences of your company. Take the reins and select the plan that aligns seamlessly with your goals. Additionally, discover exclusive menu items available only with our special sponsorship plan.

Rainbow

Diamond

Platinum

Gold

Silver

Bronze A

Bronze B

Bronze C

※Options such as the interfm or advisory menus are available only once you have registered for one of these Special Sponsorship plans.

Stand-alone options

The following are also available as stand-alone options, regardless of Sponsorship plan:

- Banner
- Booths
- Information page
- Handouts
- Training courses

Sponsorship menu summary ① Yoyogi Park

		Rainbow	Diamond	Platinum	Gold	Silver	Bronze A	Bronze B	Bronze C	Stand-alone Option
Booths		Large	Large	Standard X2 booths	Standard X2 booths	Standard X1 booth	Standard X1 booth	—	—	○
Event Signage		—	—	—	—	—	—	—	○	—
※1	Handouts									
	Information Booth TRP Official Shop	Max 10,000	Max 10,000	Max 10,000	Max 10,000	—	—	—	—	○
	Booths	○	○	○	○	○	○	—	—	—
	Venue Entrance	Rainbow Category	Diamond Category	Platinum Category	Gold Category	—	—	—	—	—
Logo Sizes	Stage Batten	XL	—	—	—	—	—	—	—	—
	Stage wing	—	L	M	S	—	—	—	—	—
	March Banner	○	○	—	—	—	—	—	—	—
	Venue Map	XL	L	M	—	—	—	—	—	—
	Shopping Bags	XL	L	M	S	—	—	—	—	—
	T-shirts	XL	L	M	S	—	—	—	—	—
※2	Video									
	Digital LED truck	25x	15x	10x	5x	—	—	—	—	—
	Stage Display	25x	15x	10x	5x	—	—	—	—	—

※1 In principle, food and beverage handouts will not be allowed outside the food and beverage booth area.

※2 The frequency of video displays is calculated under the assumption of a 15-second video. Longer videos, such as 30 or 45 seconds, are also permissible.

Rainbow, Diamond, and Platinum sponsorships are subject to evaluation and approval. • For instances where multiple companies jointly sponsor a booth, please submit an application for a Platinum or higher plan. • The sponsorship slots for premium plans are limited to a maximum of 3 companies for Rainbow, 5 for Diamond, and 7 for Platinum.

Nota Bene

Sponsorship menu summary ② Web • Training • Conference

		Rainbow	Diamond	Platinum	Gold	Silver	Bronze A	Bronze B	Bronze C	Stand-alone menu	
page	TRP web	Landing page	1 page	1 page	1 page	1 page	1 page	1 page	1 page	○	
		Sponsored article	○	○	○	○	—	—	—	—	—
		Web Adverts	Rainbow Category	Diamond Category	Platinum Category	—	—	—	—	—	—
		Web banner	L	L	L	L	L	L	L	L	L/S
Third party media exposure	Ad-truck	Rainbow Category	Diamond Category	Platinum Category	Gold Category	—	—	—	—	—	
	Shibuya Station, Hachiko QFRONT Display	Rainbow Category	Diamond Category	Platinum Category	—	—	—	—	—	—	
	YouTube, X Video Ads	Rainbow Category	Diamond Category	Platinum Category	Gold Category	—	—	—	—	—	
	LGBTQ+ Community SNS	Rainbow Category	Diamond Category	Platinum Category	—	—	—	—	—	—	
	interfm	Rainbow Category	Diamond Category	Platinum Category	Gold Category	—	—	—	—	—	
Training		—	—	—	—	—	—	1x	—	○	
Conference Sponsor Speaker chance		Rainbow Category	Diamond Category	Platinum Category	—	—	—	—	—	—	
Fee/Costs (Excl. Tax)		¥8,500,000	¥6,000,000	¥5,000,000	¥3,500,000	¥1,500,000	¥800,000	¥750,000	¥500,000	Refer to separate pages	
Application Deadline		January 31, 2024								Refer to separate pages	
Nota Bene		<ul style="list-style-type: none"> • Rainbow, Diamond, and Platinum sponsorships are subject to evaluation and approval. • For instances where multiple companies jointly sponsor a booth, please submit an application for a Platinum or higher plan. • Participation slots for the parade are available exclusively for Silver plan applicants and above. Details will be provided separately to the respective companies. 									

Venue Booths

Showcase your LGBTQ+ initiatives, sell rainbow products, collect surveys, and more! Tailor your booth and the space to your objectives!

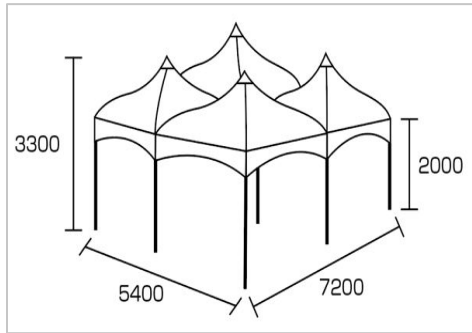
	Large Booths	Standard Booths
Overview	All four sides facing the pathways and located near the stage where people will congregate	One side facing the pathways, other sides will be adjacent to other tents ※ (may vary due to final layout)
Equipment	4 desks, 8 chairs, side curtains to close the booth for the night	1 desk, 2 chairs, side curtains to close the booth for the night
Eligible Plans	Rainbow / Diamond	Platinum / Gold (2 booths) Silver / Bronze A (1 booths)
Stand-alone Price (excl tax)	¥ 1,500,000-	¥ 350,000-
Registration Deadline	February 29, 2024	
Nota Bene	<ul style="list-style-type: none"> • You can use just the space and are not obliged to use the tents provided. • You must request separately for any extra equipment, such as more tables, chairs, or electrical outlets and lights. Details will be provided in the literature sent to those who have applied for a booth. • Standard booths will be offered at discounted rates to ① non-profit organizations that have been conducting LGBTQ+ related educational activities for over a year (60,000 yen), and ② government agencies and embassies (150,000 yen per booth). These rates will be available only for one booth per organization. Please note that for no-profit organizations, we will need to confirm your activities and may ask you to submit documentation as proof of such. • Note that applications for the booths may close early if we reach full capacity before the deadline . 	

Venue Booths

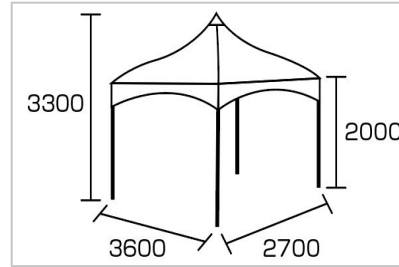
	Food booths	Food trucks
Overview	Strategically stationed by the stage or high-traffic zones along the zelkova tree-lined area	
Equipment	2 desks, 2 chairs, and cooking equipment (1.5KW power supply, fire extinguisher, neon lights, water supply and drainage, double sinks, 1 hand washing facility, water heater, refrigerator)	Food truck space (1.5KW power supply)
Eligible plans	Not applicable for any Special plans (Stand-alone only)	
Stand-alone Price (excl tax)	¥ 350,000-	¥ 300,000-
Registration Deadline	February 29, 2024	
Nota Bene	<ul style="list-style-type: none"> • You must request separately for any extra equipment, such as more tables, chairs, or electrical outlets and lights. • Food trucks – you must request separately any parking outside the allotted area. Please contact us of details. • Note that applications for the food booths and food trucks may close early if we reach full capacity before the deadline. 	

Booth and Tents

Large Booth

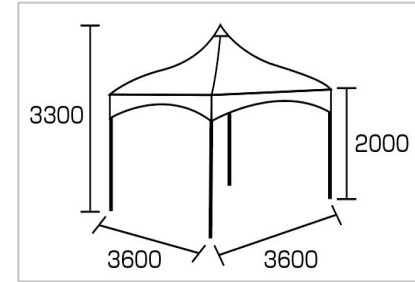


Standard Booth



※The street facing front is 2700 mm.

Food Booth/Stall



Tent
Sizes

(mm)

Remarks

Every year the festival is packed with hundreds of tents throughout the venue. The allocation of booth positions will be determined by our organization, adhering to both the rules of Yoyogi Park usage and our operational guidelines. Kindly note that we are unable to accommodate specific requests for booth locations. Your understanding in this matter is greatly appreciated.

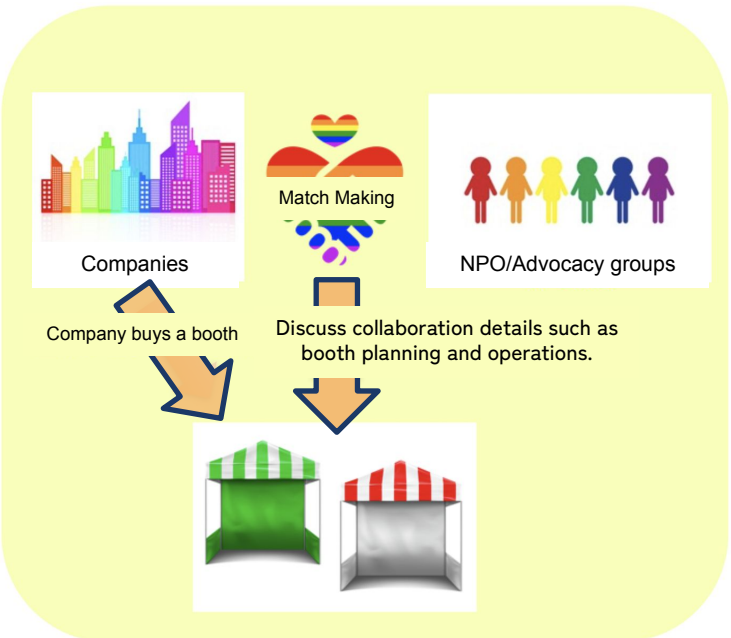
Examples from Past Prides



The Corporate × NPO/Advocacy Group Collaborative Booth Project

TRP encourages corporate backing of NPOs and advocacy groups, in order to foster cross-sector collaboration to tackle challenges and reach shared goals. As part of this initiative, we've launched the Corporate × NPO/Advocacy Group Collaborative Booth Project to spark these connections and drive concrete actions toward our mutual objectives.

Project Overview



- ◆ This is a project where companies purchase booths at TRP and collaborate with NPOs and advocacy groups seeking partnerships for booth exhibitions.
- ◆ TRP facilitates connections between companies and NPOs/advocacy groups seeking corporate partnerships.
- ◆ Companies can specify their desired matches among NPOs and advocacy groups for potential partnerships.
- ◆ Both discuss collaboration details such as booth planning and operational roles. If both parties agree, an NPO or advocacy group can be fully entrusted in the booth management

Past Pride Examples

ViiV Healthcare, Inc provides booths to four non-profit organizations



ViiV Healthcare, Inc. proudly sponsored booths for four non-profit organizations dedicated to HIV prevention, awareness, and human rights advocacy at Tokyo Rainbow Pride 2023, engaging in joint exhibitions with them. This collaboration allowed the company to enhance their visibility and content contributions at the event. Simultaneously, the non-profit organizations extended their reach, both in terms of scale and impact, benefiting from shared costs and strategic planning.

Tetra Tokyo LLC provided booths



Tetra Tokyo LLC secured a large booth and generously allocated it to four LGBTQ+ organizations through a drawing. Tetra Tokyo LLC also showcased its own presence in an adjacent booth. TRP extensively highlighted the project, featuring a comprehensive report on the official TRP website and through its official SNS accounts.

Click here for the post-event report →



Scheduled organizations

JAPAN PRIDE NETWORK (The National Pride Network)



JAPAN PRIDE NETWORK is a network of pride event organizers across Japan. Pride organizations from around the country will be exhibiting at Tokyo Rainbow Pride again this year and provide information on their local Pride events.

We encourage visitors to support local Prides through the sale of original goods and fundraising activities. Companies can also support local Prides by purchasing or donating a booth here.

JPN Participating Pride Organizations

- Sapporo (Sapporo Rainbow Pride Executive Committee)
- Akita (Akita Pride March)
- Iwate (Iwate Rainbow March)
- Fukushima (Fukushima Rainbow March)
- Kanazawa (Kanazawa Rainbow Pride)
- Shizuoka (Hamamatsu Rainbow Pride)
- Nagoya (Nagoya Rainbow Pride)
- Mie (Mie Rainbow Pride)
- Kyoto (Kyoto Rainbow Pride)
- Wakayama (Rainbow Festa Nachikatsuura/Rainbow Festa Wakayama)
- Nara (Nara Rainbow Festa)
- Osaka (Rainbow Festa!)
- Okayama (Momoniji Okayama)
- Yamaguchi (Yamaguchi Rainbow Pride)
- Tokushima (Tokushima Rainbow Festa)
- Fukuoka (Kyushu Rainbow Pride)
- Transgender Japan, etc.

At TRP2023, JPN occupied 6 booths

Scheduled organizations

Family Rest Area



The rest area took up 3 booths in 2023

A dedicated space for families attending the Tokyo Rainbow Pride venue, providing a space for both children and adults to 'take a break,' socialize, and engage with their little ones. At TRP2023, the Family Rest Area was operated by two organizations, Nijiuro Kazoku and Kodomappu. It served as a bustling hub for breastfeeding, diaper changing, and fostering interaction among LGBTQ+ families and LGBTQ+ friendly families.

Collaboration Benefits

- ◆ The sponsoring company will be prominently featured as the booth's sponsor on the venue map.
- ◆ The sponsoring company will be acknowledged as the booth's sponsor on the introduction page of the TRP official website.
- ◆ The sponsoring company will receive recognition on the introduction page of the Corporate x NPO/Advocacy Group Collaborative Booth Project on the TRP official website, with the same information shared on the organization's official SNS account.
- ◆ The sponsoring company's involvement will be highlighted in the post-event report on the TRP website as an integral part of the Corporate x NPO/Advocacy Collaborative Booth Project.

The Procedure (TBC)

◇ **November 20, 2023 (tentative) - December 11, 2023**

- Open call for entries from non-profit and advocacy organizations

◇ **December 15, 2023 - January 13, 2024**

- Sending an email to companies and attendees of Pride Conference of the list of NPOs and advocacy organizations that have entered the Collaborative Booth program
- Please consider the organizations you wish to be matched with based on this list.

Call for corporate entries

- Please specify the organization with which you would like to collaborate with.
- We will ask you to specify the number of booths you wish to purchase for them too. (Both large booths and standard booths)

◇ **January 15 - February 5, 2024****Matchmaking period (January 15 - February 5)**

- TRP will facilitate connections with your preferred organizations, allowing direct discussions between both parties regarding booth planning, strategic direction, and role assignments.
- In cases where multiple matchmaking offers concentrate on a single NPO or advocacy group, the NPO or advocacy group can specify their preferred corporate partner.
- For booths with multiple time slots, such as those participating in multiple sessions like JAPAN PRIDE NETWORK or the Family Rest Area, we may accept purchases from multiple companies.
- If, following discussions, a decision is reached not to proceed with the collaboration, please contact TRP to inform us of the outcome.

Event Signage

Showcase your company's diversity & inclusion initiatives on event signages within the venue.

Size	B1 (TBC)
Eligible Plan	Bronze C

Past Pride examples of signage boards (Boards are subject to change)



Venue handouts

Distribute promotional goods or swag, not only within your company's booth but also at the information desk and TRP's official shop

	Information desk & TRP shop	Company booth
Overview	TRP staff to distribute the goods ※ Quantity et al to be discussed once application submitted	Feel free to distribute your company's swag from your booth
Eligible Plan	Rainbow / Diamond / Platinum / Gold	Anyone with a booth
Stand-alone Price (excl tax) Registration Deadline	@ ¥50 per unit (Max 10,000) February 29, 2024	—
Nota Bene	Food and drinks can not be distributed outside the food truck and food booth areas	

Past Pride examples



Displaying logos at the venue

Stage batten



Stage wings



Venue Map



Eligible Plan

Rainbow

Diamond / Platinum / Gold

March banner



Entrance gate



Eligible Plan

Rainbow / Diamond

Rainbow / Diamond / Platinum / Gold

Rainbow / Diamond / Platinum

Displaying logos at the venue

Shopping bags



Volunteers' T-shirt



Quantity

10,000 bags

1,000 shirts

Eligible Plan

Rainbow / Diamond / Platinum / Gold

Distribution area

Information center, TRP shop

Video display points

Digital LED truck



Stage Display



Eligible
Plan

Rainbow	15 secs × 25 (minimum)	Diamond	15 secs × 15 (minimum)
Platinum	15 secs × 10 (minimum)	Gold	15 secs × 5 (minimum)

Nota Bene

- We kindly request your company to prepare all audio-visual material.
- We can accommodate longer clips, (30 or 45 seconds), provided they stay within the allocated total airtime.
- We kindly request your company handle all necessary copyright procedures with relevant organizations, such as JASRAC.

TRP event webpage

Introduce your company's initiatives and products online

Information page

Overview

Dedicated pages for each company to showcase their initiatives and products. This includes banner ads, video, image, text, and various social media links within the page. Page layout and other details will be provided at a later stage.

Posting
Period

Through September 30, 2024

Eligible
Plan

Rainbow / Diamond / Platinum / Gold / Silver /
Bronze A B C

Stand-alone
Price (excl tax)
Registration
Deadline

¥ 300,000-

March 15, 2024

TRP2023 example



【TRP2023】
Information page
link



TRP event webpage

Showcase your company's LGBTQ+ and Diversity & Inclusion initiatives in an sponsored feature on the TRP2024 event page and across social media channels

Tie-up article

Overview

Based on the pre-arranged discussions, our writer will conduct an interview with your company representative(s), while a photographer captures the essence of the interview. The entire experience will be crafted into an engaging article and featured on the TRP2024 event page and TRP's social media accounts.

[Social Media Accounts]
Facebook, X (formerly known Twitter),
Instagram (Stories)

Eligible
Plan

Rainbow / Diamond /
Platinum / Gold

TRP2023 examples

【TRP2023】 Tie-up article social media posts



【TRP2023】 Link to tie-up article



TRP event webpage

Highlight your company's LGBTQ+ commitments in a commercial

Commercial

TRP2023 commercial example

Overview

Commercials will be posted on the TRP event webpage

Eligible Plan

Rainbow Diamond Platinum

Nota Bene

Commercials are to be provided by the client

\ CM GALLERY /



【TRP2023】
Commercial links



TRP event webpage

Displaying corporate logos

	Banner ads
Overview	Display of corporate logos on the TRP2024 event webpage
Size	Large banner 234px × 60px Small banner 120px × 60px
Note Bene	Please provide all banners in the specified size; modifications cannot be accommodated on our end
Eligible Plan	All special plans
Stand-alone Price (excl tax) Registration Deadline	Large banner : ¥ 300,000- Small banner : ¥ 200,000- March 15, 2024

TRP2023 examples

Top level plans

Special Plan Sponsors

Stand-alone sponsors

【TRP2023】
Banner ad link

External Media Exposure

Ad-truck



Overview

Ad Placement: Logos will be displayed on the sides of the ad-truck

Operating Hours: Scheduled for 12:00 to 21:00, a total of 9 hours.

Operating Area: Around Yoyogi (scheduled).

Ad Size (Projected):

- Side Panel: W8,330mm x H2,360mm

- Rear Panel: W 2130mm x H2369 mm

Display Period: 9 days (schedule pending)

Eligible Plans

Rainbow / Diamond / Platinum / Gold

External Media Exposure

Q FRONT's digital billboard near Hachiko, Shibuya Station



Overview

Logos to be displayed within the TRP2024 video as it airs

- **Airtime:** From 9:00 to 24:00 (30 seconds per hour).
- **Duration:** 7 days (scheduled within the period from April 2023 to the end of May 2023).
- **Location:** 21-6 Udagawacho, Shibuya-ku, Tokyo (SHIBUYA TSUTAYA Vision).
- **Ad Sizes:**
 - Main Vision: Vertical 7.28m × Horizontal 12.95m (Approx. 94 sqm).
 - Banner Vision: Vertical 5.32m × Horizontal 12.93m (Approx. 69 sqm).

Eligible Plan

Rainbow /Diamond / Platinum

External Media Exposure

YouTube、X video ads

LGBTQ+ community social media posts

Overview

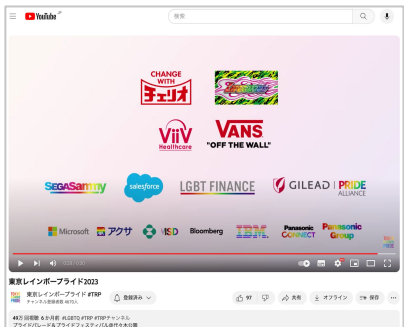
Get noticed! Your company's logo will shine in the official TRP2024 online video, maximizing your branding impact

Feature your logo in TRP2024's online videos meant specifically for the LGBTQ+ focused social media platforms. Targeting the community directly through our video strongly emphasizes your brand as an ally

Eligible Plan

Rainbow / Diamond / Platinum / Gold

Rainbow / Diamond / Platinum



【TRP2023 LGBTQ+ focused social media platforms example】

Posting : 9monsters

※TRP2024のpostings are subject to change

【TRP2023 online video】 Approx 490,000 views on YouTube, 450,000 views on X (formerly Twitter)

External Media Exposure

At Tokyo Rainbow Pride 2024, join the buzz with live broadcasts on-site for three action-packed days! From our special booth in Yoyogi Park, we'll air popular interfm shows such as the regular “Find Your Colors with TOKYO RAINBOW PRIDE”, amplifying the energy of the event. Explore digital exposure through our Official Program page on the interfm website and across our social media, ensuring maximum visibility for your company's initiatives.



Details

<ul style="list-style-type: none"> • Get the spotlight! Sponsor reps go live on interfm broadcasts during the event Broadcast length: 5 mns x 3 days (Your reps and DJs chat live) Broadcast days: April 19-21, 2024 (TBC/ Live or prerecorded) 	<p>Rainbow / Diamond</p>
<ul style="list-style-type: none"> • Elevate your brand! Sponsorship messages and booth shout-outs in interfm programs Secure a 10-minute announcement slot for your company's initiatives and booth in the hit show 'Find Your Colors with TOKYO RAINBOW PRIDE,' airing every Saturday from 11:00-12:00. Plus, enjoy booth announcements in other popular interfm programs Title: TokyoRainbow Pride 2024, “(2024 title)” with OOO (company or product name) Broadcast length: 10 mns x 1 day Broadcast period: March through the start of TRP in April, 2024 (Pre-recorded, but live on-site also possible) Contents: 1. Corporate message on-air (live chat with DJ and rep) Example: Views about the importance of TRP, corporate commitment to love and diversity, etc... 2. Introduction of song to be selected by the company • Post on interfm’s X (formerly Twitter) account your initiatives and your thoughts on sponsorship 116,000 followers on interfms official X (Twitter) account • Post a banner ad on the official TRP program page within interfm’s website 100,000 unique visitors, 320,000 page views per month – interfm’s official homepage 	<p>Rainbow/ Diamond/ Platinum/ Gold</p>



LGBTQ+ Corporate Training & Seminars

Unlock new horizons! As you consider sponsoring or exhibiting at Tokyo Rainbow Pride, we offer the opportunity to conduct LGBTQ+ training within your company. Our experienced TRP staff and external experts are ready to be featured as speakers or guest lecturers at your company event.

Covering fundamental information on SOGI/LGBTQ+ issues, showcasing both domestic and international scenarios, we tailor the session to introduce your company's initiatives. We can incorporate workshops like participant discussions and case studies and tailor the event to your needs.

Use this chance to inform and engage your internal team. Moreover, for staff attending TRP2024, equip them with insights on effective communication with visitors.

Eligible Plan	Bronze B (1 x)
Stand-alone Menu Cost (tax excl)	¥300,000- (1 session)
Optional Recording (tax excl)	¥100,000- (For internal use only, valid for one year)
Nota Bene	<ul style="list-style-type: none">• We can accommodate both online and offline• Dates are subject to instructor availability. Details upon request.

LGBTQ+ Corporate Training & Seminars

Lecturers



bourbonne (ブルボンヌ) Drag performer, writer.

Born in 1971 in Gifu Prefecture, he embarked on the creation of an online communication network for the gay community while studying at Waseda University in 1990. As the chief editor of the gay magazine "Badi," he organized features that openly showcased gay individuals, Shinto weddings, and interviews with members of parliament. Concurrently, he founded a drag performer group and currently produces the "Campylbar" group, a sexuality-free MIX bar with diverse offerings and interactions in Shinjuku 2-chome and Shibuya PARCO.

He has made appearances in various NHK programs that focus on diversity, gender, and welfare, portraying his flamboyant character in a range of variety and information shows. He contributes to magazines and web media, participates in movie talk shows and pamphlets, engages in seminar sessions within corporations, and lectures on LGBTQ and sexual issues nationwide at local governments, universities, and high schools. He hosts LGBTQ Pride events across the country, including Tokyo, Kyushu, Okinawa, among others.

Currently, he serves as the host of NHK Radio 1's "Radio Health Room," addressing the concerns of teenagers about sex and life. He is also the host of InterFM's "Find Your Colors," focusing on diversity, and a commentator on Culture Broadcasting's "Come! Creative Department," which explores positive creativity. On television, he is a regular on NHK's "Fukucicchii." In collaborative works like "Separate Volume NHK 100 Minutes of Masterpieces: Our Osamu Tezuka" (NHK Publishing), he contributed to the "Love and Sex Chapter." His radio program "Radio Health Room: Teenagers' Sex Consultation BOOK" (Little More) has also been adapted into a book, where he appears as the facilitator. He serves as a cultural guide in Shinjuku 2-chome on "Explore Bakumon" (NHK General), earning the Galaxy Award. Additionally, he acts as a general host on "Summer Vacation!" (NHK Radio No.1), winning the NHK Director-General's Special Award.Special Award

Other roles:

Drama "Where's My Skirt? Character supervisor
NTV drama "First Penguin! Character supervisor
General chairman of Tokyo Rainbow Pride (6 consecutive years)
Kanazawa Rainbow Pride,/MC at Okinawa Pink Dot



BabyVaggy (ベビー・ヴァギー) (BabyVaggy) Drag queen and TV personality

Born in Fukuoka Prefecture, he is a prominent figure in the entertainment industry, serving as an MC and TV personality on both television and radio. Beyond his vibrant drag queen persona, he is known for delivering engaging and thoughtful lectures. Currently a semi-regular on NHK's Baribara and the voice of "Iro-iro-san" in the show. With a background as a former physical therapist, he spends his days off creating knitwear and exploring hot springs and saunas across Japan as a certified hot spring sommelier. Recognized for his talents, he is the MC of "Stumbling Nights" (Galaxy Award Incentive Award) and has served as the Master of Ceremonies for Tokyo Rainbow Pride for the last two consecutive years.

Lecture Achievements

- Me and BabyVaggy – Gender is a rainbow-colored variation - Hannan City Board of Education, Human Rights Promotion Division @ Hannan Municipal Cultural Center
- Toward better understanding of LGBT people Training for all officers of the Chugoku Branch of the NTT Labor Union at Hiroshima Ark Hotel @ Hiroshima Ark Hotel
- "Diversity" / Recognizing and Understanding Others @ Ogaki City, Gifu Prefecture Organized by Nonprofit Organization Machi
- Rikuzentakata Junior Chamber Talk Show @ Rikuzentakata
- Lecture at Osaka Prefecture Federation of Urban Election Commissioners, Southern Branch
- I want you to know me as an individual @ Ikuno Ginza shopping street
- What is LGBTQ? AXA Life Insurance Co.

LGBTQ+ Corporate Training & Seminars

Lecturers



Yuri Igarashi (五十嵐 ゆり) *NPO Tokyo Rainbow Pride Training, Consulting specialist*

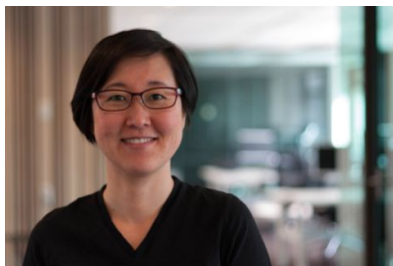
Born in Tokyo in 1973, she launched Rainbow Soup in 2012, incorporating it as a non-profit organization in March 2015 when she publicly came out as a lesbian. In July 2015, she was selected as a trainee for an LGBT program sponsored by the U.S. Department of State, affording her the opportunity to visit various places in the U.S.

In August 2017, she received an invitation from the City of Amsterdam, Netherlands, to participate in the "International Guests Amsterdam Pride 2017" program. In 2018, drawing on her experiences, she founded Rainbow Knots LLC to develop support systems for SOGI and LGBTQ policies in companies and municipalities through external consultation services.

In addition to her entrepreneurial endeavors, she serves as an Adjunct Lecturer at Chikushi Jogakuen University. Director, LGBT Law Association of Japan

Director, Pride House Tokyo Consortium

Certified Trainer, Unconscious Bias Institute



Kimu Yuri (金由梨) *INCLUSION SENSEI representative*

Born and raised in Tokyo. Identifies as a third generation zainichi and lesbian.

Graduated from Gakushuin University, Faculty of Law in 2000 and moved to the Netherlands in 2010 to pursue an MBA. Married her partner in Washington DC the same year.

2011 Rotterdam School of Management, Erasmus University MBA

2015 Birth of first child 2018 and completed her Master in Human Resource Management (HR), Vrije University

2019 Founding of Inclusion Sensei. In the same year, her second child is born.

2021 Birth of her third child. 2022 Speaker at TRP2022 Pride Conference on [LGBTQ+ situation overseas].

Work Experience : After working for a foreign IT consulting firm and Asatsu DK Europe, she founded Inclusion Sensei in 2019. Currently, she provides diversity and inclusion services to companies in the Netherlands and Japan.

Areas of expertise include:

- "What she doesn't know about LGBT" corporate training: improving psychological safety through diversity and inclusion initiatives.
- Consulting on diversity and inclusion (product and service development).
- Corporate climate research involving stakeholder interviews and report writing.

Numerous studies have confirmed a correlation between corporate climate and employee productivity. An open work environment fosters more active communication and higher employee satisfaction. An environment that makes it "easy to say what is difficult to say" eliminates employee anxiety, creating a focused work environment. Additionally, Generation Z, born after 1995, is sensitive to the needs of minorities such as the LGBT community and non-Japanese individuals. They are considered the first generation to seek jobs based on a company's friendliness toward minorities. She is actively involved in D&I initiatives emerging not only in Europe and the United States but also in Japan.

Some client companies include:

Europe: Microsoft, Nokia, Lenovo, Manpower, Lego, Kraft Heinz, etc.

Japan: Major law firms, medical equipment manufacturers, etc.

LGBTQ+ Corporate Training & Seminars

Lecturers



Naoko Domoto (堂本 直樹) *Vice President, Tokyo Rainbow Pride (NPO)*

Born in Kagawa Prefecture in 1973, he graduated from the Graduate School of Engineering Science at Osaka University. In 1998, he joined Kokusai Telegraph and Telephone Corporation (now KDDI Corporation), working as a telecommunications engineer and currently holding the position of technical expert.

In addition to his day job, he began volunteering for pride parade activities in 2009. By 2011, he became a core member of the organization, and in August 2015, when it was incorporated as a non-profit organization, he was appointed as a board member. Throughout the years, he has consistently been involved in organizing, planning, and operating the yearly parades, adapting to the ebbs and flows of social trends.

Although he first identified as a gay man in the sixth grade of elementary school, he publicly came out as gay through his involvement in parade activities. His motivation stems from being able to be his authentic self and witnessing the smiles on participants' faces at the festival and parades.

Currently serving as a board member of TRP and employed by a major company, he is actively engaged in giving lectures to corporations and other organizations, raising awareness through his perspective and experience as a gay person.



Mio Yoshimura (吉村 美音) *In charge of training and consulting . Tokyo Rainbow Pride, (NPO)*

Born in 1982 in Yamaguchi Prefecture. After graduating from university, Yoshimura started her own business in 2008, managing the sales department and expanding the organization to a team of 80 people.

In 2016, she joined free Co., Ltd. Recognizing the importance of creating an organization that ensures diversity, she transitioned from inside sales to recruitment. In 2018, she established the Diversity Promotion Office and assumed the role of director.

She conducts training sessions with the theme of "How to perceive Diversity, Equity, and Inclusion (DEI) as a personal matter." Her training includes perspectives as both a member of the LGBTQ+ community and a personnel manager in the company, with a focus on LGBT training and speaking engagements.

Having experience in organizing various in-house training programs in the startup phase to organizations with over 1,000 employees, she tailors the training to fit the attributes of each company and participants.

She has worked with major companies such as the New Economic Federation, Mitsubishi Corporation, Sony Corporation, as well as IT companies and a multitude of startups.

LGBTQ+ Corporate Training & Seminars

OPTION MENU

Customize your training and corporate lectures sessions with Fumino Sugiyama, our co-chairman, as your dynamic speaker, or opt for a vibrant panel discussion featuring multiple guests. Additional fees may apply.

Eligible Plan

Bronze B (¥300,000-) + ¥100,000-

Stand-alone
Menu

Cost (tax excl)

¥400,000- (1 session)

Optional Recording
(tax excl)

¥100,000- (For internal use only, valid for one year)



Courtesy: 横田達也

Fumino Sugiyama (杉山 文野) / Transgender

Co-Chair of Tokyo Rainbow Pride (NPO)

Director, Japan Olympic Committee
Director, Japan Fencing Association

Born in 1981 in Shinjuku, Tokyo, Sugiyama is a transgender individual and a former representative of Japan's women's fencing team. He studied sexuality at Graduate School in Waseda University and published "Double Happiness" (Kodansha) in 2006. After graduation, he embarked on a two-year backpacking journey around the world, visiting approximately 50 countries and Antarctica.

Upon returning to Japan, he spent about three years working in the corporate sector before venturing into entrepreneurship, managing his own restaurant. Since then, he has been actively involved in LGBTQ+ awareness-raising activities, including giving lectures. Notably, he played a key role in establishing Japan's first same-sex partnership system in Shibuya Ward. He currently serves as the co-chair of Tokyo Rainbow Pride, an NPO that organizes one of Asia's largest Pride events, and is a board member of the Japan Olympic Committee.

Alongside his partner, he has two children conceived with sperm donated by his gay best friend. Balancing parenthood, he actively raises his children with his partner and best friend. An accomplished author, he has written several books, including "Former High School Girl, Becomes a Dad" (Bungeishunju).

LGBTQ+ Corporate Training & Seminars

Past Training and Seminars



Captured in September 2022 and provided by Altius Link Corporation. This in-house event at Altius Link, Inc. focused on understanding "LGBTQ+/SOGI CSOGIE."

<https://www.altius-link.com/blog/detail20230315.html>



Pride Conference (Online /offline)

Be part of a conference packed with insights information on LGBTQ+ and corporate trends in the international community while introducing your company's initiatives.

Sponsor Speakers

Overview

Join the lineup of speakers at this high-profile corporate event and showcase your company's initiatives

Eligible
Plans

Rainbow / Diamond / Platinum

Past Conferences





Special Sponsorship Plan options



Interfm Official Radio

InterFM proudly supports TOKYO RAINBOW PRIDE, marking our 7th year as an official media partner in 2024. Collaborating on pre-event announcements, special on-site programs, and year-round features, we bring you the daily pulse of TRP's vibrant activities!



[Interfm broadcasts from Tokyo Tower to the Kanto area](#) Reception: Metropolitan area Area pop: 43.5 million

Experience a spectrum of information, wisdom, and heartwarming music that enriches your life!

Interfm embraces diverse cultures, lifestyles, and exciting content to make every moment memorable. In April 2022, we proudly unveil our renewed brand statement, 'Find Your Colors,' reflecting our commitment to being a place where individuals discover their authentic hues, fostering a society that celebrates differences and unique shades of life.



[Potentially captivate 43,500-87,000 eager listeners with every broadcast!](#)

- Derived from a reception area population of 43.5 million, our estimated ratings range from 0.1% to 0.2%.
- Catch the program simultaneously online with Radiko, available one week after airing.

[Our listeners are a vibrant community of sophisticated, curious, and music-loving enthusiasts leading active lives.](#)

- Known for their discerning taste, they eagerly seek updated information and harbor a keen interest in a diverse array of culture and content, with a special passion for music and movies.



The history of TRP & interfm

As the Official Media Partner of TOKYO RAINBOW PRIDE, interfm celebrates the 7th year of collaboration with TRP in 2024. Together, we have strived to expand our partnership, working towards a future where the love and individuality of all people are equally respected. Join us in sharing the information and initiatives of TOKYO RAINBOW PRIDE!



Partnership kicks off with a special on-site program



With TRP online, interfm joins us from their studios



Start of Official TRP programming



Launching new features like advanced sections and live stage broadcasts!



Kickstarting the TRP information corner within existing programs for year-round updates!



"Find Your Colors with TOKYO RAINBOW PRIDE" broadcast live from the venue of TRP's event in an extended time slot!

interfm official radio special program plan

OPTION MENU

【Overview of the annual live Tokyo Rainbow Pride special broadcast】

interfm TOKYO RAINBOW PRIDE 2024 official program (tentative)

Get ready for prime exposure! Join our special broadcast live from the Pride Festival venue for three action-packed days. From our exclusive booth in Yoyogi Park, catch 'Find Your Colors with TOKYO RAINBOW PRIDE' and other hit interfm shows, showcasing your company's initiatives and activities to the lively on-site crowd and tuned-in listeners.

【Program Overview】

Broadcasting length: Co-provision of special programs

Broadcast dates : April 19 - 21, 2024 (Friday to Sunday) during the Pride Festival

Title : interfm 「TOKYO RAINBOW PRIDE 2024official program (name tentative)」

Guests in 2023

LIONESSES/DJ MiZUK! / Aisho Nakajima /
Happo-Fubijin / DJ OSH / TRP co-chair Fumino
Sugiyama and others



① Get prominent exposure and promotion in the official program broadcasted live from the event site throughout the three exciting days of the festival.

*Max 6 companies

Broadcast length: 5 mns x 3 days (Your reps and DJs chat live)

Sponsorship and credits: Co-sponsored, credit placement (pre, mid, and post-program)

Broadcast dates: April 19-21, 2024 (TBD) (Live or pre-recorded)

Other benefits:

• 1 x post your companies initiatives on interfm's official X account (formerly Twitter/ 116,000 followers)

• Place your company's banner ad on interfm's official programming homepage (100,000 unique visitors, 320,000 page views)

*The order of the credits provided before and after the program will be determined based on the sponsorship order

Fee: **800,000 yen (tax excl)**

② Get featured in the official program! Plus, gain visibility with an X (Twitter) follow and retweet.

*Max 20 companies

• 60 sec publicity x 1 (Broadcast timing TBD sometime during TRP)

For sponsored company readings: Pre-recorded. For DJ readings: Live on-site reading

• Follow and retweet original items from your company on InterFM's official X (Twitter) for a complementary gift & introduce your companies initiatives
interfm's X account (formerly Twitter) - 116,000 followers

Fee: **200,000 yen (tax excl)**

③ Get a limited 20-second commercial slot within the original program

*Max 20 companies

Craft and broadcast an exclusive TRP commercial for airing within the original program
20 sec spot, 2 x 3 days (total 6 slots)

Fee: **200,000 yen (tax excl)**

This is for one audio recording; your welcome to include staff in this recording

Interfm radio regular program plan

OPTION MENU

interfm TRP Official Program 「Find Your Colors with TOKYO RAINBOW PRIDE」

This is your chance to shine in the TOKYO RAINBOW PRIDE official program! Join us in supporting TRP's year-round activities and showcase your company's initiatives throughout the program. Let's spread the word together!

[Program details]

Title: Find Your Colors with TOKYO RAINBOW PRIDE

Dates: Every Saturday 11:00-12:00

Host: Drag queen bourbonne

Broadcast area: Kanto region

Broadcast style: pre-recorded



interfm and TOKYO RAINBOW PRIDE unite to illuminate diversity and an inclusive society! Join us in exploring diverse topics and engaging conversations with guests, as we strive to shed light on lingering issues and foster a society embracing genuine diversity and love. Together, let's create a world of true inclusivity and love.

[Regular Program Sponsorship Plan] *Limited to 6 companies. ⇒ 1 company confirmed, remaining 5 slots available

Details:

① **Support credits before and after the program** (“This program is supported by ○○○, △△△”)

② **40-second sponsorship (20 seconds × 2 or 40 seconds × 1)**

③ **Banner placement on the program page within interfm's official website**

Additional Benefits:

- Once per season, a representative from your company will be a guest on the show (approximately 10 minutes) - Introduce your company along with bourbonne-san
- Setup of your company's introduction/PR corner in the official program broadcast during Tokyo Rainbow Pride - Duration: 5 minutes × 3 days (Assumed interaction with DJ)
- Post messages on interfm's official X aligned with the timing of TRP events, expressing support (Approximately 116,000 followers on official X)

Price: **Monthly 400,000 yen (excluding tax)**

※Separately, for the first month only, radio CM material production fee: 150,000 yen (excluding tax) for one 20-second spot.

[Regular Commercial Spot Plan]

We offer a low-cost plan that makes it easy for companies to start supporting TRP's activities. Throughout the year, interfm will broadcast commercial spots conveying your company's TRP support and initiatives.

Plan 1: Drag queen bourbonne reads out the TRP sponsoring companies commercial spot - 20 seconds, broadcast every week, approximately 4.3 weeks per month (approximately 51.6 spots annually)

※**Broadcast possible before or after your desired program within interfm, based on your preferred date and time (Annual contract).**

- **Banner placement on the program page within interfm's official website**

Price: **Monthly 80,000 yen (excluding tax)**

Plan 2: Drag queen bourbonne reads out the TRP sponsoring companies in a commercial spot - 20 seconds, broadcast once a month, 12 times a year

※**Broadcast possible before or after your desired program within interfm, based on your preferred date and time (Annual contract).**

Price: **Monthly 20,000 yen (excluding tax)**

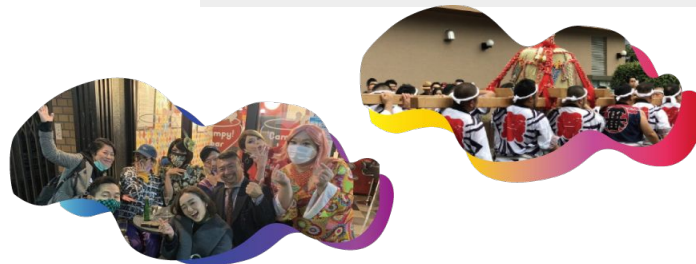
OPTION MENU

When it comes to LGBTQ+ initiatives, the situation can vary, from companies exploring internal policies to those collaborating across different sectors for innovative approaches. Whether it's a request for a casual event like a Shinjuku 2-chome tour or more serious initiatives partnering with TRP, we welcome a wide range of requests. Feel free to consult with us to discuss your needs.

How do we collaborate with diverse sectors to leverage each other's unique strengths

Not sure where to start with LGBTQ+ initiatives?

What kind of events would help expand awareness within the company?



◆Project Management and Support Involving External Entities

(Collaboration with TRP and other organizations)

◆Production of Ally Awareness Activities Involving Internal Stakeholders

◆Event Planning

(Film Screening, Shinjuku 2-chome Tour, Human Library)

◆Formation of Sample Groups for Targeted Research, etc...

We also welcome donations to TRP

Donations

For 30 years, despite continuously raising our voices, there remains an unchanged reality.

Inequality in marriage and the lingering gender gap index—

Japan, still trailing behind the world—

To transform it into a future where everyone, diverse and equal, can live happily and authentically.

We eagerly await your support for our activities throughout the year.

▼ Acknowledgements ※Acknowledgement details are subject to change

- **To all donors :**
 - Inclusion of your organizations name on the [Tokyo Rainbow Pride Corporate site](#) (Display period: 1 year)
- **Donations of more than 1 million yen :**
 - Placement of a banner ad on the [東Tokyo Rainbow Pride Corporate site](#) (Display period: 1 year)
- **Donations of more than 5 million yen :**
 - Utilization of a portion of your donation to support the Japan Network Pride
- **Donations of over 10 million yen :**
 - Announcement of the donation in a press release

▼ Contact information

- Email : supporter@tokyorainbowpride.org (Contact : Sugimoto)

Volunteer Opportunities

For the latest on TRP2024 volunteer opportunities, stay tuned to the finalized details on the "TRP2024 Event Page." Keep an eye on this page as we'll promptly share the specifics once confirmed.

Mark your calendars for the upcoming three-day extravaganza, marking the 30th anniversary of Japan's inaugural Pride Parade. Our mission is to elevate both the quantity and caliber of volunteers.

Join hands with us to make TRP2024 a collective success — the more, the merrier!



TRP2023 Volunteer Information

- Number of Applicants : 548
- Start of Applications : End of Jan.
- Recruitment period: Feb 1 – Mar 25

※ Dates likely to change for TRP2024

Contact Information

Tokyo Rainbow Pride (NPO) would like to assist you with your company's LGBTQ+ support efforts.

Please contact us to discuss a wide range of activities, from CSR activities to LGBTQ+ marketing.

We would also be happy to consider arranging a sponsorship menu that meets your needs. If you have any questions, please feel free to contact us at the address below.

Tokyo Rainbow Pride 2024 Organizing Committee

Email : sponsor@tokyorainbowpride.com

For more on Tokyo Rainbow Pride:

■TRP2024 Official Website
<https://tokyorainbowpride.com/>



■Tokyo Rainbow Pride Corporate Website
<https://tokyorainbowpride.org/>



■TRP (YouTube) Channel
<https://youtube.com/c/TokyoRPride>



■What is Tokyo Rainbow Pride?
(Co-Chair Fumino Sugiyama)
<https://youtu.be/UitcgQsdEv8>



X (formerly Twitter)
https://twitter.com/Tokyo_R_Pride



Facebook
<https://www.facebook.com/Tokyo.R.Pride>



Instagram
<https://www.instagram.com/tokyo.r.pride/>

